

MERYL SNOW



➔ MEET MERYL

Meryl wakes up every morning with a big smile on her face because she knows that her clients are crushing it! They're using what she teaches to reach their goals and increase sales within a matter of weeks (often even days) with laser focused training techniques.

➔ TRAINER

Meryl has spent 28 years in the special event & catering industry as co-founder of Feastivities Events, along with its subsidiaries OffShoots Decor and Philadelphia's Picnic Company. She also is the author of *Booked It!* and three how-to Style & Design videos.

➔ CONSULTANT

She's ambitious, focused and confident. This is more than a job; she's on a mission to help businesses get on their own path to success.

➔ SPEAKER

Meryl's a passionate believer in entrepreneurship and uses her gifts to support businesses build a stronger economy. Her philosophies have proved successful for not only her own business, but also many other companies, trade organizations, and universities have benefited from her training and advice.

➔ ACHIEVEMENT

As a Senior Consultant for Catersource, the largest trade organization for caterers in the world, Meryl has worked throughout the US. Her particular areas of focus are sales and marketing, as well as design and branding. She provides consulting, coaching, and training services for a wide range of clients. Her innovative leadership has earned prestigious accolades for her companies locally, nationally and internationally. She has undoubtedly helped many other companies through her keen insight and an effervescent approach to teaching methods of success.

➔ ENDORSEMENT

Combining knowledge from her decades of hospitality experience with humor, she creates informative and interactive presentations. These range from small internal company meetings to large-scale conferences. She speaks with groups from the heart with warmth and knowledge, and covers the funny side of life and business.

➔ BIO/HEADSHOT
SPEAKER INTRO

Her recent claim to fame is raising her well behaved chickens, Gertrude, Jack & Chicken and her very busy bees.

